



**ROGERS  
DATA**

VFR charts | pilot accessories



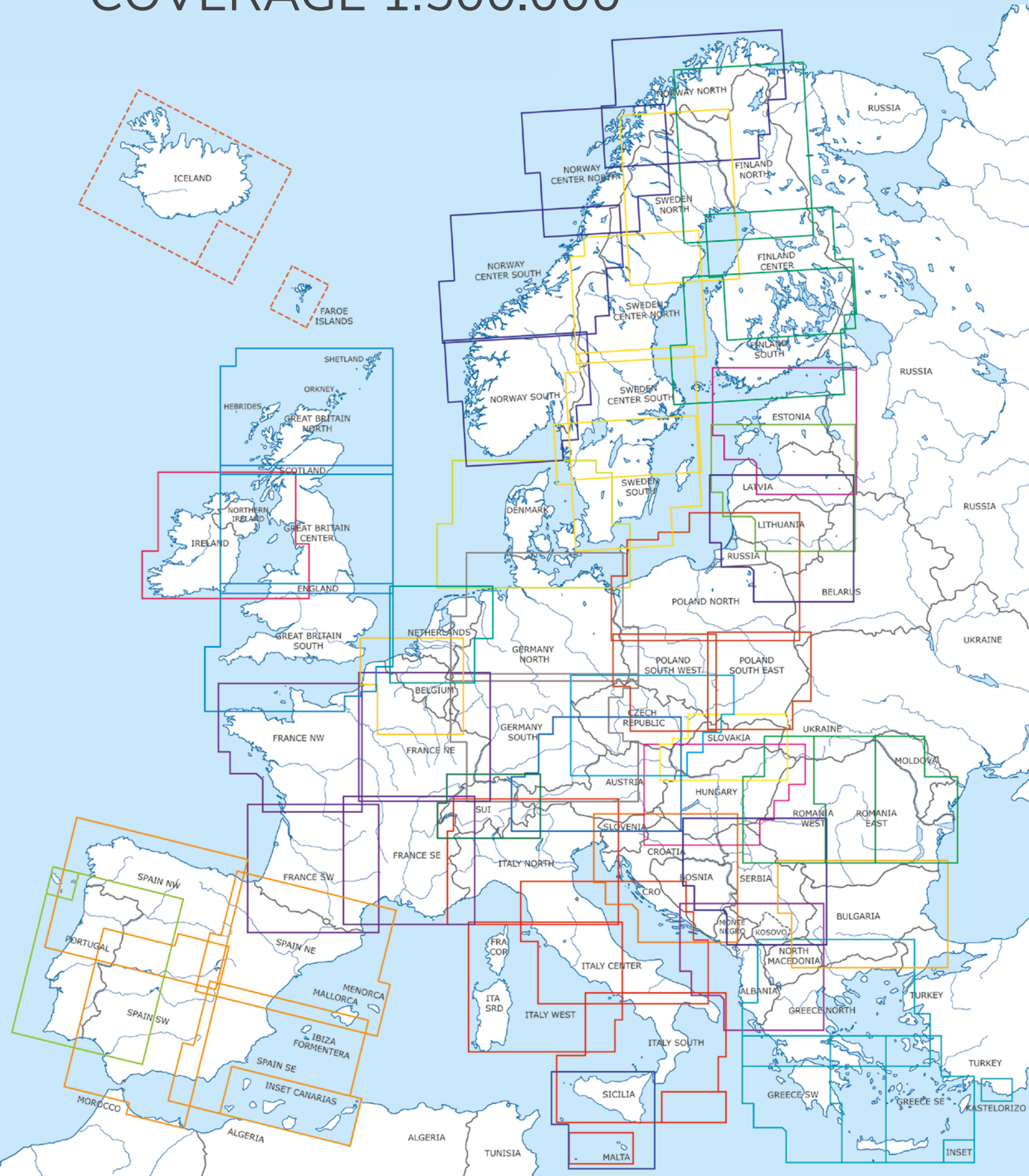
# ROGERS DATA MEDIA KIT

[www.rogersdata.at](http://www.rogersdata.at)

USE OUR VFR CHARTS  
FOR YOUR ADVERTISING  
PURPOSES



# ROGERS DATA VFR CHARTS - ICAO CHARTS COVERAGE 1:500.000



# PLACE YOUR ADVERTISEMENT. USE OUR VFR CHARTS FOR YOUR ADVERTISING PURPOSES.

Rogers Data GmbH produces high quality VFR aeronautical charts for many European countries. Meanwhile our range of products includes 66 different VFR charts, which are updated annually and are published as new editions at the beginning of the flying season in spring.

For a maximum advertising value we offer the possibility of placing an advertisement with the format 100 x 100 mm on the back cover of our VFR charts. For quick decision makers who also want to save money, we offer a price reduction if booking on several VFR charts (for more information, see page 04).

Our VFR charts are also made available as wall charts to many airports, aerodromes, flight schools and clubs. These overview wall charts are used flight training, briefing rooms or in the office. They are an additional multiplier due to the broad effect.

We also offer advertising opportunities in our product catalogue. Here you have the possibility to advertise in particularly conspicuous places, on the second cover page (U2) and on the back of the cover (U4) - full page advertising.

The Rogers Data product catalogue is also provided digitally to our customers and is available online via our website.

Due to this special positioning of the advertisements on our VFR charts or our product catalogue, your insert will receive more attention from the customer and thus achieve a higher advertising value. Feedback has shown that this is a very accurate and specific advertising insertion with a high recognition value.

Further information about our charts, products and images can be found on our website: [www.rogersdata.at](http://www.rogersdata.at)

Please don't hesitate to contact us for any questions or advice.

Your contact person:  
Robert Gallmayer  
E-Mail: [office@rogersdata.at](mailto:office@rogersdata.at)

## INFO

**Media**  
VFR Charts  
Product Catalogue

**Published by**  
Rogers Data GmbH  
Owner/CEO: Ing. Robert Gallmayer

Guglgasse 6 3/6/7  
1110 Vienna

E-Mail: [office@rogersdata.at](mailto:office@rogersdata.at)  
Phone: +43 650 49 49 288  
Web: [www.rogersdata.at](http://www.rogersdata.at)

**Edition & Publication**  
4.000 Copies of Product Catalogue,  
300 to 2.100 Copies of  
VFR Charts (depending on the country)

**Target group**  
Pilots, Flight Schools, Aero Clubs, Flying Association,  
Aerodromes, Airports, Companies  
(whole Europe)

## PRINTING MATERIAL & TECHNICAL REQUIREMENTS

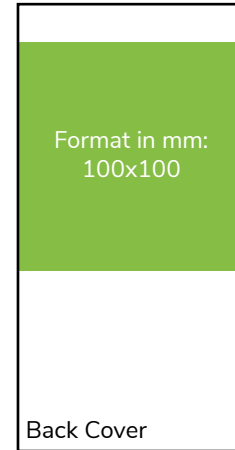
**Data**  
PDF\_x4 file ready for printing  
Colour model: CMYK  
Image resolution: at least 300 dpi  
to final size plus 3mm bleed margin  
on all 4 sides

**You don't have a print PDF available?**  
We would be happy to support you and design  
your advertisement for an additional charge.

# SIZES & PRICES: VFR ICAO CHARTS

(all prices excl. tax)

Number of VFR charts	Your ad placement on VFR chart	Format in mm	Rates per VFR chart	Rates total
1	C4	100x100	2 300 €	2 300 €
2	C4	100x100	2 100 €	4 200 €
3	C4	100x100	1 900 €	5 700 €
4	C4	100x100	1 700 €	6 800 €
5	C4	100x100	1 500 €	7 500 €
10	C4	100x100	1 400 €	14 000 €
20	C4	100x100	1 300 €	26 000 €
30	C4	100x100	1 200 €	36 000 €
40	C4	100x100	1 100 €	44 000 €
50	C4	100x100	1 000 €	50 000 €
60	C4	100x100	900 €	54 000 €



You ad on 66 Rogers Data VFR ICAO Charts (back covers)

2023 Rogers Data VFR ICAO charts covering 40 European and 5 South Eastern countries

Your Communication Europe and South Eastern Countries - 100% Pilots for at least one year.

45 countries covered by 66 charts with more then 24 000 issues.

Four your communication Europe, Rogers Data GmbH publishes each year 66 VFR aeronautical charts, essential flying tools, dedicated to pilots, covering 40 European and 5 South Eastern countries. From Scandinavia in the North to Greece in the South, from Portugal in the West to Poland in the Eastm Rogers Data produces very high quality VFR ICAO charts designed by professionals „pilots for pilots“. The 60 European Rogers Data VFR ICAO charts are edited with their annuals updates and publishes in the beginning of spring.

For your communication & reach the target of European pilots during an entire year and more we are pleased to offer you to advertise on the 66 charts of your choice, with your exclusive & optimal ad placement 110x110 mm on the back covers of the VFR ICAO charts (C4).



# 2023 VFR ICAO CHARTS COVERAGE:

## 55 CHARTS, 1:500.000

Austria  
Balkans (Montenegro, Albania, North Macedonia)  
Belgium & Luxembourg  
Bulgaria  
Croatia & Bosnia Herzegovina (plus Slovenia)  
Czechia  
Denmark  
Estonia  
Finland North  
Finland Center  
Finland South  
France North East  
France North West  
France South East (Monaco)  
France South West (Andorra)  
Germany South  
Germany North  
Great Britain North  
Great Britain Center  
Great Britain South  
Greece North  
Greece South West  
Greece South East  
Hungary  
Ireland  
Island  
Italy North  
Italy Center (San Marino, Vatikan)  
Italy South (Lampedusa, Malta)  
Italy West (Corsica, Sardinia)  
Latvia  
Lithuania  
Malta & Sicily  
Netherlands  
Norway North  
Norway Center North  
Norway Center South  
Norway South  
Poland North  
Poland South East  
Poland South West  
Portugal  
Romania East  
Romania West

Serbia  
Slovakia  
Spain North East  
Spain North West  
Spain South East  
Spain South West  
Sweden North  
Sweden Center North  
Sweden Center South  
Sweden South  
Switzerland (Liechtenstein)

## 6 CHARTS, 1:200.000

Niederösterreich-Wien  
Steiermark-Burgenland  
Oberösterreich-Salzkammergut  
Salzburg-Kärnten-Osttirol  
Tirol-Vorarlberg  
Slovenia

## 6 CHARTS, 1:1.000.000

Saudi Arabia North  
Saudi Arabia East  
Saudi Arabia South  
Turkey East  
Turkey West  
UAE & Qatar & Bahrain



# SIZES & PRICES: PRODUCT CATALOGUE



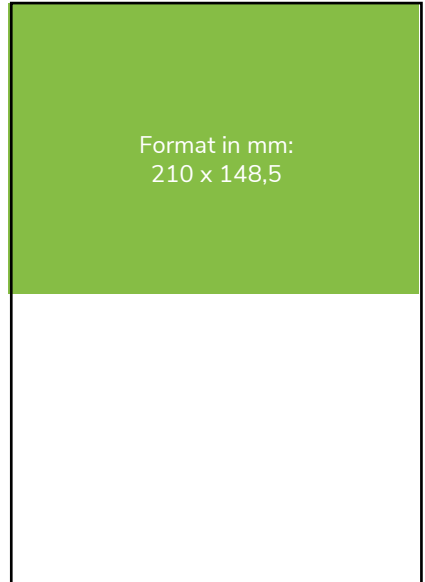
Format in mm:  
210 x 297

**FULL Page, U2 or U4**  
Size A4 (210 x 297 mm),  
EUR 2.300,-



Format in mm:  
210 x 297

**PULL Page (inside)**  
Size A4 (210 x 297 mm),  
EUR 1.300,-



Format in mm:  
210 x 148,5

**HALF Page, landscape format**  
Size 210 x 148,5 mm,  
EUR 800,-

PLACE YOUR ADVERTISEMENT.  
USE OUR CATALOGUE OR VFR CHARTS  
FOR YOUR ADVERTISING.

Wir finden für  
alle Wünsche die  
passende Lösung!

COMPASSET Creative Solutions  
Web- und Designagentur  
office@compasset.at | +43 866 43 56 711  
www.compasset.at

BENEFITS OF ROGERS DATA VFR CHARTS - ICAO CHARTS  
ACCORDING TO ICAO ANNEX 4; EU-REGS.

**Name designations for significant points**  
Rogers Data VFR charts contain significant points for visual flight.

**National parks and nature reserves**  
Rogers Data VFR aeronautical charts contain nature reserves and national parks with restrictions regarding aviation. They provide a practical overview to avoid violations of the relevant legal provisions.

**Aerial sporting and recreational activities**  
Rogers Data VFR aeronautical charts contain the aerial sporting areas where increased traffic and DCI (radio controlled) model flying has to be expected.

**VFR Sectors**  
Rogers Data VFR aeronautical charts contain arrival- and departure sectors.

**TRSA - Temporary reserved airspace**  
Rogers Data VFR aeronautical charts contain airspace classified as airspace C and D published in vertical and lateral dimensions. When a TRSA is activated this airspace changes temporarily to class G.

Scan the QR code of your preferred language and watch the video of the explanation of Rogers Data VFR charts.

**GERIN VERLEIHT FARBKOMPETENZ**

Echte Druckqualität seit 1871  
www.gerin.co.at

**ARISTO**

**ARISTO Marine Compass AR800**

- Quality product made of high-grade chromed brass
- Mounted in a leather case
- Length: 100mm / 7 inches
- Operating range up to 1800mm
- Made in Germany

**ARISTO One-Hand Marine Compass AR802**

- Quality product made of high-grade chromed brass
- Mounted in a leather case
- Length: 100mm / 7 inches
- Operating range up to 1800mm
- Made in Germany

**Professional Protractor Triangle EASA/ICAO**

- Strong Plexiglas handle
- Mounted in a leather case
- Stable, non-slip construction
- Meets the requirements for the use in EASA/ICAO
- Sturdy for measuring distances in 100 and 500m
- Available on charts
- Scale length: 6 cm, with 1000m in the middle (0-600)
- Additional scale in nautical miles for 1:500,000 and 1:500,000
- Circle diameter: 30mm for left and right hand
- Suitable for navigation in air and at sea
- Made in Austria

NEW 14,30 €

WWW.KURSDREIECK.AT

RDP incl. VAT plus shipping

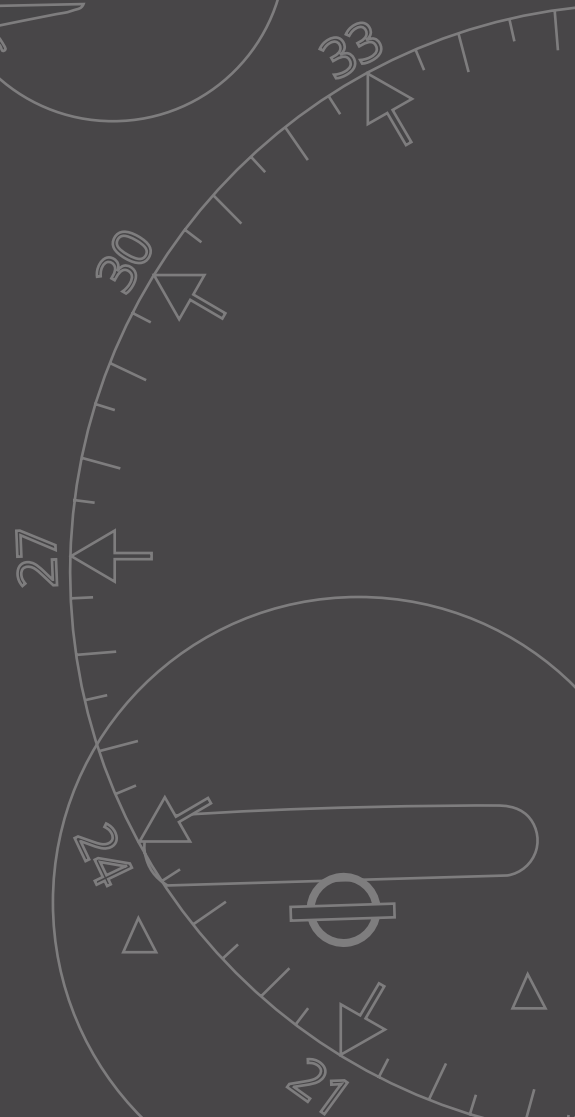
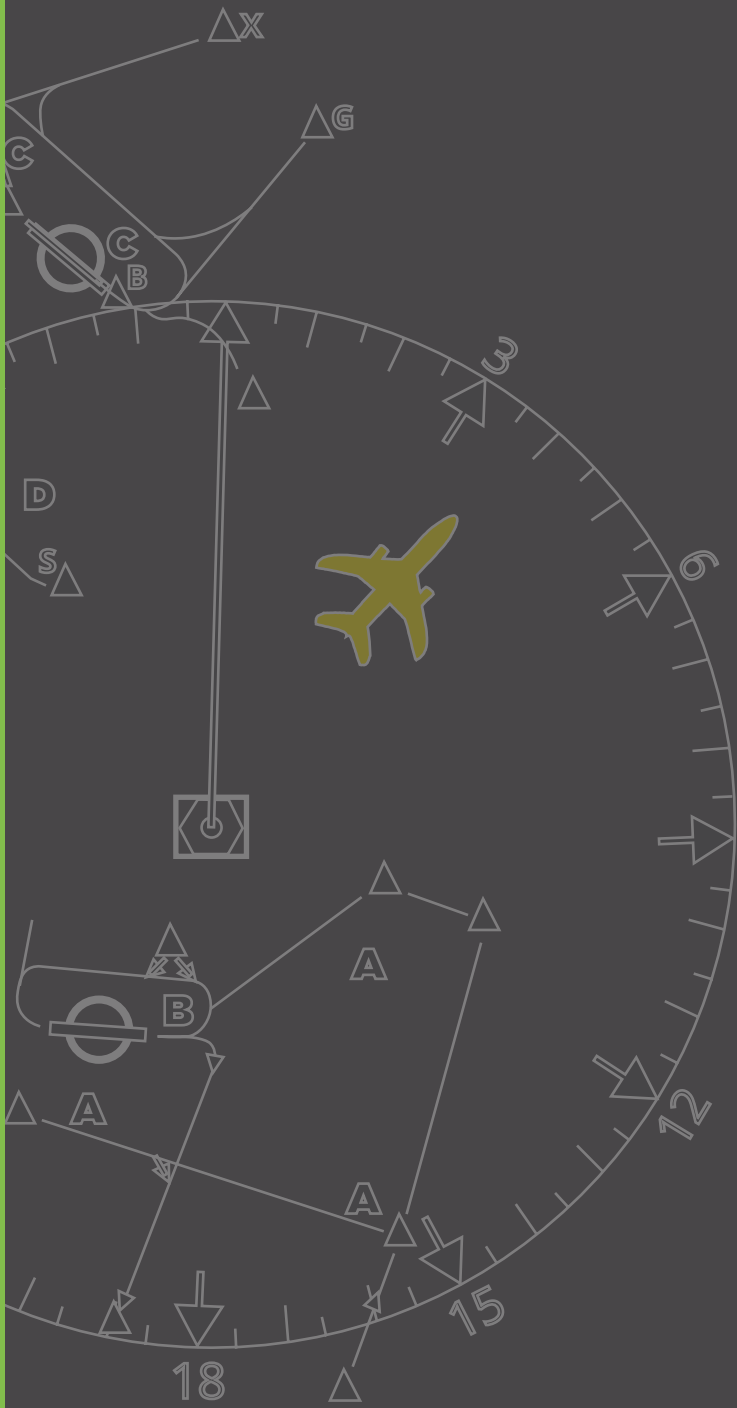
# ADVERTISING PARTNERS

## ROGERS DATA



Grenchen · Suisse · 1912





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