



**ROGERS  
DATA**

VFR charts | pilot accessories

THE REACH YOU NEED ...

# ROGERS DATA MEDIA KIT

[www.rogersdata.com](http://www.rogersdata.com)

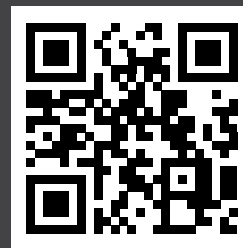




# EUROPE COVERAGE - VFR ICAO CHARTS

## SCALE 1:500.000

# ABOUT US



[www.rogersdata.at](http://www.rogersdata.at)

## Europe-Wide Coverage

Rogers Data provides VFR ICAO aeronautical charts for almost every country in Europe as well as other products for pilots and aviation enthusiasts. From north to south, from east to west. From one country to the next within Europe and beyond. The same map image, the same content and the same quality. We also offer VFR charts beyond the borders of Europe - for countries in the Middle East, like Turkey, Saudi Arabia, the United Arab Emirates, Qatar and Bahrain (scale 1:1.000.000). All Rogers Data VFR ICAO charts have the same map image, the same content and the same quality. This makes it easy to fly across borders - once you get used to the map image of Rogers Data you can get anywhere within Europe. No matter which chart sheet you hold in your hands.

## Digital VFR ICAO Charts

All our VFR ICAO charts are also available as digital charts from market-leading and popular aeronautical navigation app- and software-providers. You have an identical chart image on the screen and on the folded chart in your hand. This is a great advantage.

## Rogers Data VFR Charts for PPL Examinations

Only the charts from Rogers Data are used in the subjects Navigation and Flight Planning of the ECQB-PPL from Aircademy. The following aviation authorities currently use the ECQB-PPL database: Austria, Germany (Berlin-Brandenburg, Bremen, Hamburg, Mecklenburg-Vorpommern, Nordrhein-Westfalen, Sachsen-Anhalt, Saarland, Schleswig-Holstein, Thüringen), Hungary, Belgium, Malta, Romania, Slovenia, Czechia and Luxembourg.

## From Pilots for Pilots

One of Rogers Data's main concerns is to ensure that its products are of highest quality. All our aeronautical VFR charts, navigation tools etc. are designed by professional pilots, who use these charts for their flying. This know-how and expertise is used to create Rogers Data VFR ICAO charts. We frequently update and adapt our existing charts.

You just have to pull the plane or helicopter out of the hangar and go flying - your VFR ICAO charts and necessary items are available from Rogers Data!



# VFR ICAO CHARTS

## 1:500.000

**EDITION 2024**  
**Scale 1:500.000**

Austria  
Balkans (Montenegro, Albania,  
North Macedonia)  
Belgium & Luxembourg  
Bulgaria  
Croatia & Bosnia Herzegovina (plus  
Slovenia)  
Czechia  
Denmark  
Estonia  
Finland North  
Finland Center  
Finland South  
France North East  
France North West  
France South East (Monaco)  
France South West (Andorra)

Germany South  
Germany North  
Great Britain North  
Great Britain Center  
Great Britain South  
Greece North  
Greece South West  
Greece South East  
Hungary  
Ireland  
Iceland & Faroe Islands  
Italy North  
Italy Center (San Marino, Vatikan)  
Italy South (Lampedusa, Malta)  
Italy West (Corsica, Sardinia)  
Latvia  
Lithuania  
Malta & Sicily  
Netherlands  
Norway North  
Norway Center North

Norway Center South  
Norway South  
Poland North  
Poland South East  
Poland South West  
Portugal  
Romania East  
Romania West  
Serbia  
Slovakia  
Spain North East  
Spain North West  
Spain South East  
Spain South West  
Sweden North  
Sweden Center North  
Sweden Center South  
Sweden South  
Switzerland (Liechtenstein)



# VFR ICAO CHARTS

## 1:200.000



**EDITION 2024**  
**Scale 1:200.000**

Austria North East  
Austria North West  
Austria South East  
Austria South West  
Slovenia

# VFR ICAO CHARTS

## 1:1.000.000



**EDITION 2024**  
**Scale 1:1.000.000**

Saudi Arabia North  
Saudi Arabia East  
Saudi Arabia South  
Turkey East  
Turkey West  
UAE & Qatar & Bahrain

# THE REACH YOU NEED ...

**... the audience you want!** Placing an ad on the backcover of our VFR charts or in the product catalogue allows you to address the relevant target group in an effective manner. An ideal advertising environment contributes to an increased awareness of the recipients and increases the advertising impact. It represents a specific placement of advertising that is accurate and has a high success factor.

**Rogers Data provides ICAO VFR aeronautical charts for every country in Europe and beyond - same map image, same content and same quality.** Rogers Data ICAO VFR charts from north to south, from east to west. From one country to the next within Europe. We also offer VFR charts beyond the borders of Europe - for countries in the Middle East, like Turkey, Saudi Arabia, the United Arab Emirates, Qatar and Bahrain (scale 1:1.000.000). All Rogers Data VFR ICAO charts have the same map image, the same content and the same quality. This makes it easy to fly across borders - once you get used to the map image of Rogers Data you can get anywhere within Europe. No matter which chart sheet you hold in your hands.

Our VFR charts are also made available as wall charts to many airports, aerodromes, flight schools and clubs. These overview wall charts are used for flight training, briefing rooms or in the office. They are an additional multiplier due to the broad effect.

Further information about our VFR charts and products can be found on our website:  
[www.rogersdata.at](http://www.rogersdata.at)

Please don't hesitate to contact us for any questions or advice.

Your contact person:  
Robert Gallmayer  
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## INFO

### Media

VFR ICAO Charts

### Published by

Rogers Data GmbH  
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### Edition & Publication

300 to 2.100 Copies of VFR Charts  
(depending on the country)

### Target group

Pilots, Flight Schools, Aero Clubs, Flying Association, Aerodromes, Airports, Companies  
(whole Europe)

## PRINTING MATERIAL & TECHNICAL REQUIREMENTS

### Data

PDF\_x4 file ready for printing

Colour model: CMYK

Image resolution: at least 300 dpi  
to final size plus 3mm bleed margin  
on all 4 sides

### You don't have a print PDF available?

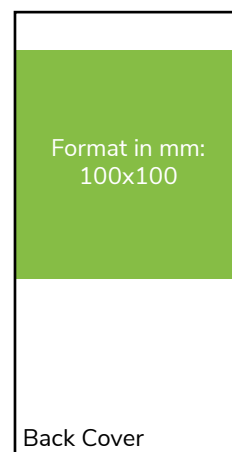
We would be happy to support you and design your advertisement for an additional charge.



# SIZES & PRICES: VFR ICAO CHARTS

(all prices excl. tax)

Number of VFR charts	Your ad placement on VFR chart	Format in mm	Rates per VFR chart	Rates total
1	C4	100x100	2 300 €	2 300 €
2	C4	100x100	2 100 €	4 200 €
3	C4	100x100	1 900 €	5 700 €
4	C4	100x100	1 700 €	6 800 €
5	C4	100x100	1 500 €	7 500 €
10	C4	100x100	1 400 €	14 000 €
20	C4	100x100	1 300 €	26 000 €
30	C4	100x100	1 200 €	36 000 €
40	C4	100x100	1 100 €	44 000 €
50	C4	100x100	1 000 €	50 000 €
60	C4	100x100	900 €	54 000 €



You ad on 66 Rogers Data VFR ICAO Charts (back covers)

2024 Rogers Data VFR ICAO charts covering 40 European and 5 South Eastern countries

Your Communication Europe and South Eastern Countries - 100% Pilots for at least one year.

45 countries covered by 66 charts with more then 24 000 issues.

For your communication Europe, Rogers Data GmbH publishes each year 66 VFR aeronautical charts, essential flying tools, dedicated to pilots, covering 40 European and 5 South Eastern countries. From Scandinavia in the North to Greece in the South, from Portugal in the West to Poland in the Eastm Rogers Data produces very high quality VFR ICAO charts designed by professionals „pilots for pilots“. The 60 European Rogers Data VFR ICAO charts are edited with their annuals updates and publishes in the beginning of spring.

For your communication & reach the target of European pilots during an entire year and more we are pleased to offer you to advertise on the 66 charts of your choice, with your exclusive & optimal ad placement 110x110 mm on the back covers of the VFR ICAO charts (C4).



# ADVERTISING PARTNERS





